



10 Ways To Generate More Commissions As An Ambassador Affiliate

Without A List, A Big Budget For Paid Ads, Or Any Experience!



John Thornhill



Thank You!



As one of my valued affiliates, I'm always looking for new and improved ways to help you maximize your earnings.

This guide walks you through 10 game-changing strategies that you can use to drive buyer traffic to the Ambassador Program and take your promotions to the next level.

It's packed full of actionable strategies that can make a real difference to your bottom line. So whether you're a seasoned affiliate or just starting, there's something in here for everyone.

However, before we dive in, I want to say a BIG thank you!

My Ambassador Program has now officially paid out over \$1 million in commissions to affiliates. Without your continued support, this simply would not have been possible.

The first half of this guide focuses on what I call "The Fast Five." These are simple, low-hanging fruit strategies you can use to drive traffic and make sales—starting TODAY!

Then, in the second half, we'll move into some of the more advanced strategies. I guarantee some of these strategies will be completely brand new to you.

Sound good? Then let's get started!



1. Your Email List

Let's face it—writing emails is HARD.

Writing emails that *convert* is even harder.

That's why I've given you 31 high-converting email swipes that you can use to drive traffic to the Ambassador offer—starting TODAY!

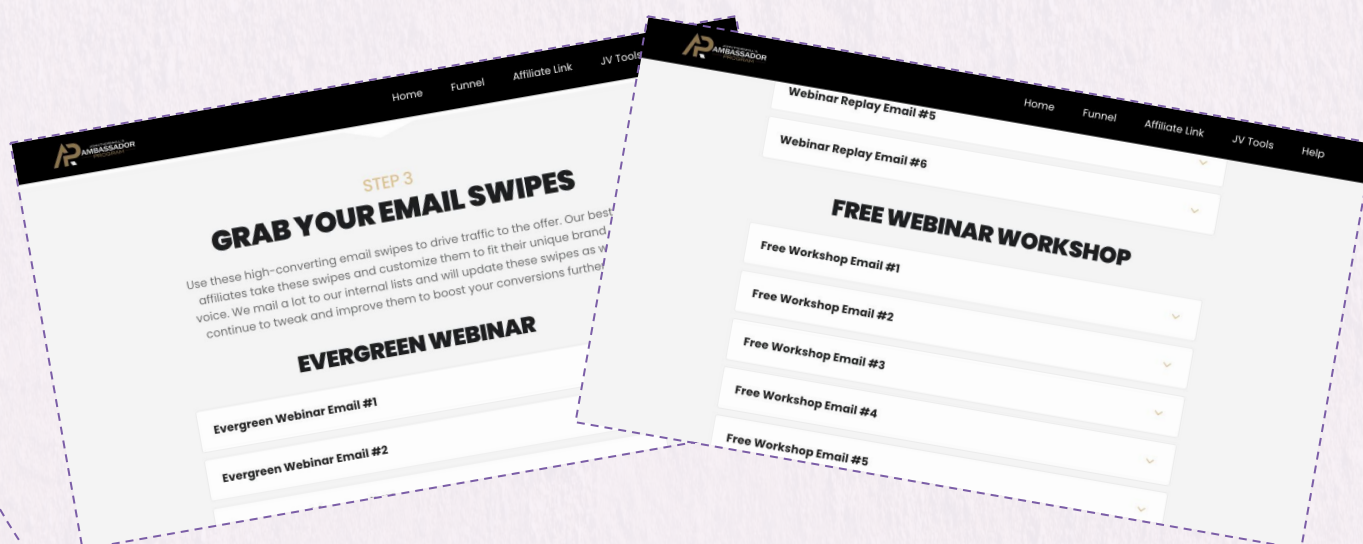
No more struggling to find the right words. Just plug them in and watch your commissions soar.

These aren't just any emails – they've been crafted by a top copywriter responsible for over \$100 million in sales.

The fact is, most copywriters charge \$100 to \$250 per email. Which means your license to use these emails is worth a *minimum* of \$3,100!

So, what are you waiting for?

[Click here to grab your swipes](#) from the JV page and load them into your autoresponder right now!



2. Your JV List



Did you know that you could be missing out on a goldmine by not promoting the Ambassador offer to your JV list?

It's true!

Some affiliates only mail their customer lists, but this is a BIG mistake.

Why?

Because the Ambassador Program is like an affiliate program on steroids. It's got everything top marketers look for in an affiliate offer. And, more importantly, none of the stuff they *don't* want.

Here are just a few reasons why they'll love it:

- **Collect All The Leads:** Every lead an Ambassador generates is theirs to keep. No lead stealing here. This means consistent monthly income and list building.
- **Done-For-You Lead Funnels:** Ambassadors get two proven lead funnels, complete with lead magnets, squeeze pages, thank you pages, and a 9-part email sequence. It's all ready to go.
- **Done-For-You Email Promotions:** Ambassadors get a 99-day email sequence plugged into their autoresponder, paying 100% commissions on my products and 50% on top ClickBank offers. All written by a top copywriter responsible for over \$100 million in sales.



- **Recruit Affiliates:** Every referral an Ambassador sends also becomes their 2nd tier affiliate, earning them 50% of the affiliate's profits for life. They can even clone my JV page to recruit affiliates for them.
- **Done-For-You Traffic:** Ambassadors get 90 days of free traffic through my proprietary "traffic rotation" system. This means they can get paid without lifting a finger.
- **Monthly Guest Post:** Ambassadors publish a guest post on my blog each month for a year. I promote each post to my 20,000+ subscribers. One post could be worth thousands in commissions.
- **Unlimited Reciprocations:** I'll gladly reciprocate when an Ambassador has something valuable to share with my audience. I have a proven track record of bringing the heat to JV offers.

Wondering how to get started?

If you're one of my Ambassadors, then submit a support ticket here and we'll give you a 30-day email sequence you can send to your JV list.

Not an Ambassador yet, but excited by the idea of capturing ALL the leads you send while earning 2nd tier commissions?

Then you can get signed up now at successwithjt.com/jvdeal.

Subject:

[JVs] Tired of Lost C
[JV Alert] Your Lead
Urgent: Start Earnin
[JVs] How to Use H
[JVs] What If You G

Body:

Hey [NAME],

John Thornhill he

As you know, we
ways to maximiz

One of our latest

We hired a top
email 'el

Subject:

[JV Announcement] New Funnel Pays You \$3,893 Per Sale
[JVs] Why Top Affiliates Love This New High-Ticket Funnel
[JV Notice] Earn Up to \$3,893 Per Sale: Here's How
[Affiliates] Get Started with Our High-Ticket Funnel Now
[JVs] Don't Miss Out: High-Ticket Commissions Waiting

Body:

Hey [NAME],

If you're looking for an easy way to earn BIG commissions, you're going to love this.

We've just rolled out a brand new high-ticket funnel that's been painstakingly tested, tweaked and optimized to ensure maximum earnings for YOU.

Imagine having a system that does all of the selling for you, converting your leads into high-ticket sales automagically – all while delivering life-changing results for them.

Here's the funnel flow:

- Frontend: John Thornhill's Ambassador Program - \$797
- Upsell 1: Ambassador Elite - \$1,997

sent them and



3. Your Thank You Pages

One of the simplest ways to start promoting the Ambassador offer is by linking to it on your thank you page.

This allows you to capture highly engaged leads who are already in a buying mindset and drive immediate traffic to your affiliate link—*with virtually no effort*.

For example, let's say you send 100 clicks to a squeeze page where you're offering a free guide, worksheet, or checklist lead magnet.

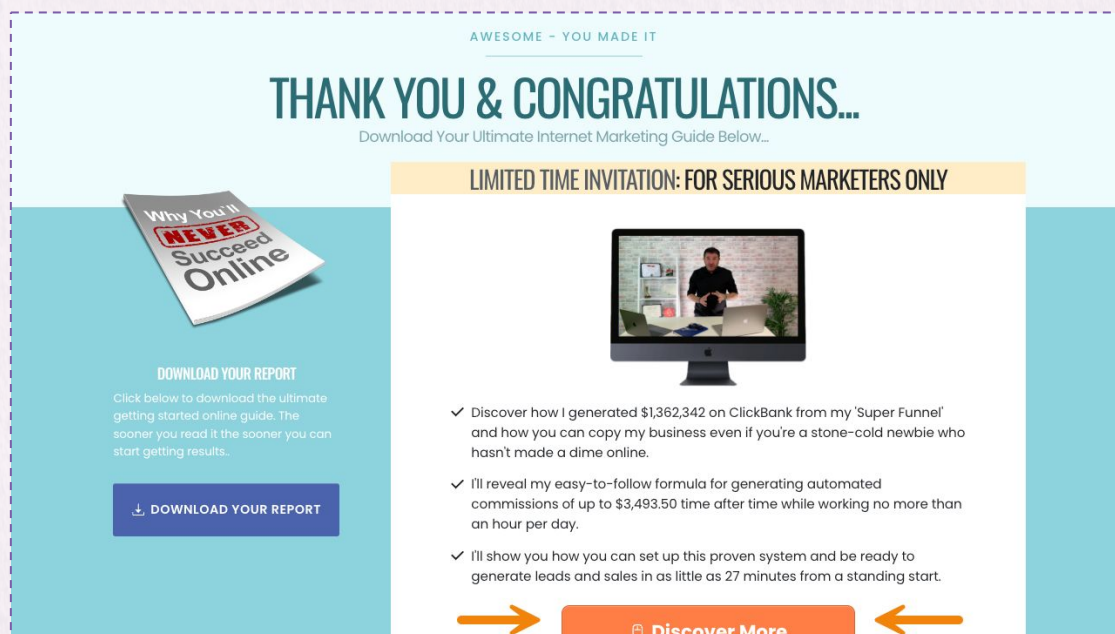
If you have a conversion rate of 40%, around 40 of those people will opt-in to your list to get their hands on your freebie.

Those 40 people will then be taken to your thank you page, where around half of them (20) will click your affiliate link to check out the Ambassador offer.



Pro Tip: The more closely you align your lead magnet with the Ambassador offer, the better your results will be.

Here's an example of one of my thank you pages:



As you can see, the free report I'm giving away is available to download on the left-hand side of the page.

But the entire right-hand side of the page is dedicated to promoting the Ambassador Program.

Anyone who clicks on that orange button is automatically redirected to the Ambassador webinar.

Then, if they go on to purchase from the webinar, you get paid a commission (if this thank you page was yours).

Feel free to model your own thank you pages on this example.

And remember, if you become one of my Ambassadors, I'll give you the share funnel link that lets you clone this page and use it as-is.

4. Guest Blogging



Guest blogging means writing blog posts for other people's sites.

Each guest post will have a "bio" where you can include information about you and your business.

The best guest post opportunities allow you to include a link in your bio to your website.

Lots of newer affiliates hesitate to guest blog because they're worried that their own audience isn't big enough yet.

But here's the reality:

Your target blog won't care how big your readership is. They just care how well you can write.


Becoming a guest blogger is easier than you think. You simply need to write a guest post and have it accepted by someone else's blog.

You can even guest blog WITHOUT a blog or website of your own.

It's no secret that writing for a large audience could equate to thousands of dollars in commissions for you.

But guest blogging can also be a shortcut to building relationships with big-name marketers—*fast!*

So, how do you get started?





The best way to find guest blogging opportunities is start with blogs you already read and enjoy. Look for:



- **Guest posting guidelines on the blog.** You might find these in the sidebar, on the About page, or on the Contact page. Alternatively, search the site for phrases like “guest post guidelines”, “submission guidelines”, or “write for us”.
- **Authors with guest bios.** If you read a new post that begins “This is a guest post by...” then that’s a good sign the site owner accepts guest posts, at least some of the time.
- **Information on the blog’s Facebook page.** Glance through their recent posts. You might see the blog mention that they’re looking for guest posters.

Still can’t find many good options?

Another great trick for finding guest posting opportunities is to see what other bloggers in your niche are doing.

For example, pick a blogger in your niche who writes guest posts. Then search on Google for their name plus the words “guest post.” You’ll likely find blogs that they’ve written for.

You can also find guest blogging opportunities on X using advanced search. Search for tweets with the phrase “guest post”. Then scroll through the results.

Every time someone proudly tweets that a guest post they’ve written has been published on someone’s site, you’ll be able to see it. And each of these sites is a potential guest blogging target.





When You're Pitching

Once you've compiled a list of target blogs (10-20 is a good starting point), it's time to craft your guest post pitch.

This can be almost as nerve-wracking as a first date.

You might be worried that if you get it wrong, you'll have blown your big chance. Or you think you'll look like an idiot.

But you won't. The absolute worst thing that could happen here is the blog owner glances at your pitch, decide it's not for them, and deletes your email.

No biggie.

So don't spend ages agonizing over your pitch. Just keep it simple and straightforward.

Here are some best practices:

- **Follow any pitching guidelines the blog has.** For instance, if you're asked to use the phrase "Guest Post Submission" in your subject line, then make sure you do so. Otherwise, your email might never get seen.
- **Only include relevant and valuable information.** For example, don't talk about your personal life unless it's truly relevant.
- **Suggest more than one blog post idea.** It usually makes sense to focus on a single idea, then offer one or two alternatives.





- **Give the blogger or editor time to reply.** Large blogs receive a huge number of guest post pitches, and it may take them a week or two to get back to you. If you follow up before that, the easiest answer for the blogger to give is “no”.
- **Tailor your ideas to the blog that you’re pitching,** so you can come up with topics and titles that are super relevant to them.

If you’ve already had some guest blogging experience, add a sentence that name drops some key blogs you’ve written for.

You could also include some links to any posts you’re particularly proud of.

Here’s a simple template you can model:

Subject: Guest post idea: [Guest post title]

Hey [Blogger Name],

I’m [Your Name] and I blog about [topic] at [URL of your site]. I’d love to write a guest post for [Blog Name] about [Guest Post Title].

This would cover [a few key points you plan to cover in your post].

If that doesn’t sound quite right for you, another couple of ideas I could write about are:

- [Guest post title]
- [Another guest post title]

If you think any of those could work for you, I’d be delighted to send you a full draft. (Of course, no hard feelings at all if you take a look at it and decide it isn’t right for [Blog Name].)

Thanks so much,

[Your Name]





If you don't hear anything back about your pitch, you can follow up after a couple of weeks have gone by.

If you still don't hear anything, move on to other guest posting opportunities.

Once your pitch is accepted, you still need to follow-up.

Send the full post promptly, along with anything else the blogger has asked for, such as your author bio and headshot.

Once your post is published, you can continue to follow-up by:

- **Sharing the post on your social media accounts.** Even if you don't have many followers, this is a nice gesture.
- **Checking for and answering comments on your post.** This is a great way to connect with readers and win new customers.
- **Offering to write for the blog on a regular basis.** This helps you build up more of a relationship with the audience, as well as with the host blogger.





Writing Your Post

Your target blog is interested in the post. Now you just have to write it.

This can be a daunting moment.

You want to do a great job and impress your host blog... but you're worried about blowing it.

Here's how to write the perfect post:

- **Outline your post before you write it.** Create a detailed outline for your post. That way, you'll be able to give it a strong structure.
- **Follow any guest post guidelines.** If you've been given guest post guidelines, follow them.
- **Don't submit your first draft.** Maybe you've been instructed to submit a "draft" of your post. This does NOT mean your first draft. You want to submit a polished, edited post that you'd be delighted to see published.
- **Get someone else to read your post before you submit it.** Do you have a marketer friend who could read through your post? Ask them to take a look and give you feedback.
- **Offer headline alternatives.** It's often a good idea to offer a couple of alternative headline possibilities to give the host blogger some options to choose from.

Now, you're probably thinking, *"But John, I'm not a writer! How do I know what to write about?"*





What To Write About

List posts

- i.e. “5 Factors To Consider When Choosing An Affiliate Program (#3 Is Critical)”, “7 Little-Known Ways To Drive Buyer Traffic To Affiliate Offers”, etc.

Review posts

- i.e. “Warning: Don’t Buy John Thornhill’s Ambassador Program Until You Read This”, “John Thornhill’s Ambassador Program Exposed”, etc.

How-to posts

- i.e. “How To Generate \$3,893 Commissions (While Building Your List At The Same Time)”, “How To Get 99 Days Of Emails Plugged Into Your Autoresponder”, etc.

Fear posts

- i.e. “10 Reasons Why You’ll Never Succeed Online”, “How Apple’s iOS 17 Update Impacts Facebook Ads (And The Best Solution)” etc.

Mistake posts

- i.e. “The 10 Deadly Sins Most Affiliate Marketers Make (And How To Avoid Them)”, “5 Mistakes Newbie Affiliates Make When Choosing Products To Promote”, etc.





News post



- i.e. “The Trillion Dollar Industry That Is The #1 Fastest Way To Build An Online Business In 2024”, “What Udemy Enrollments Surging 425% Means For You”, etc.

Rant

- i.e. “How Affiliate Programs Are Snatching Up Your Leads From Right Under Your Nose”, “Why Guru Marketing Methods Will Destroy Your List”, etc.

Controversy

- i.e. “Why Affiliate Marketing Is The WORST Way To Generate Passive Income In 2024”, “Why You Are Diluting Your List Every Time You Promote An Offer”, etc.

You can also write about:

- Your online marketing journey so far
- Your favorite tools and plugins (i.e. OptimizePress)
- Comparisons (web hosting, autoresponders, etc.)
- Other marketer’s sales funnels (case studies, breakdowns, etc.)
- Business lessons from your favorite movies & TV shows
- Business lessons from your own life experiences
- Advice from experts



Additional Resources

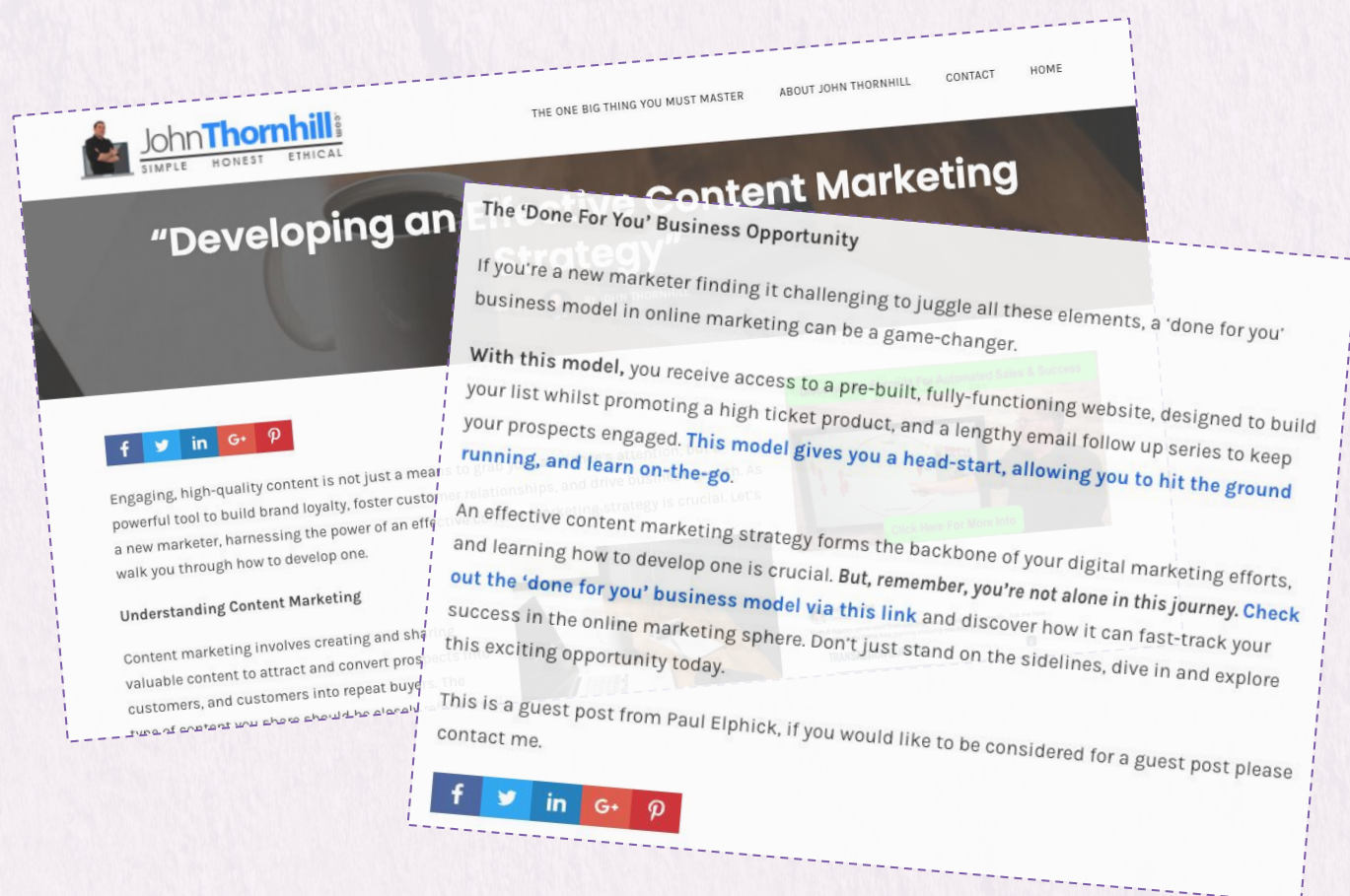
I've created a set of banner ads, graphics, and buyer keywords you can include in your guest posts.

You can grab these tools from the JV page [here](#).

Remember, if you become an Ambassador of mine, I'll let you publish a monthly guest post on MY blog.

This can be one of the most effective ways to promote the Ambassador Program, because many of the leads your guest post generates will already be familiar with the offer.

Here's an example of a guest post from one of my Ambassadors:



5. The Upsell Strategy

This next strategy is super simple.

Do you have a product launch coming up, or a cold traffic offer that is already selling successfully?

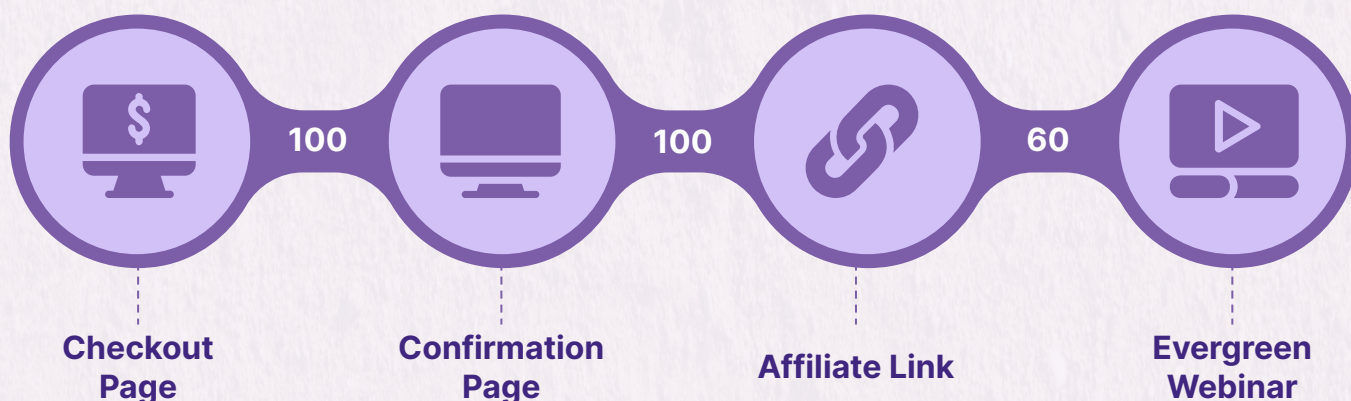
As you know, the Ambassador offer sells for \$797, which means it can easily be positioned as a high-ticket upsell to maximize backend profits on your own offers.

At the time of writing, affiliates are generating \$423 per sale on average.

It also has wide appeal, so anyone with an offer in the biz-opp, internet marketing, or e-commerce space is a great fit.

All you have to do is add a link to the webinar on your order confirmation page, and position it as a special unannounced “bonus” training.

Here's how it works:



6. Simple Solo Ads

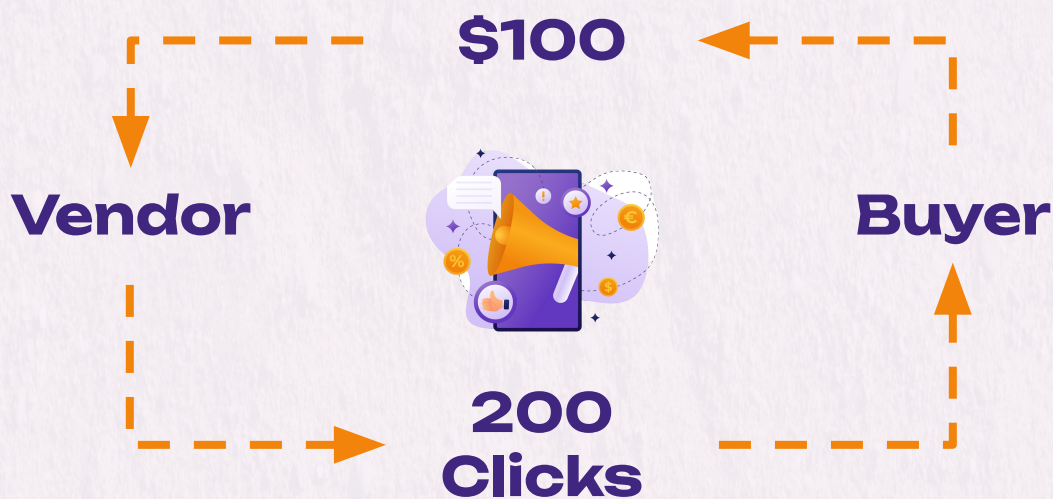
Tired of low-quality traffic but on a tight budget or not sure where to start with paid ads?

Solo ads could be the answer you've been looking for.

The beauty of solo ads is that you're not paying for impressions. You're paying for *guaranteed* clicks.

Here's how it works:

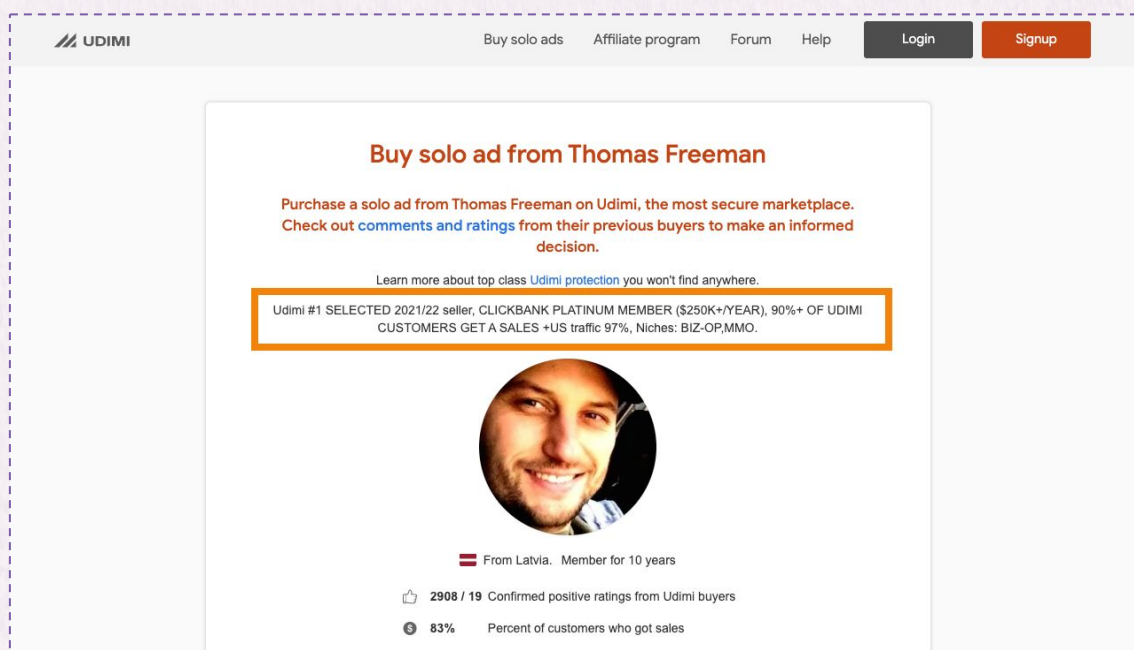
- You pay the vendor for a specific number of clicks.
- They send an email to their list of customers.
- That email then generates clicks over and over.



The secret to making this strategy work is to choose the *right* vendors.

The marketplace I use to buy solo ads is [Udimi.com](https://udimi.com).

Here you can search for sellers by niche, check out their seller history, and compare ratings and reviews from other buyers.



In the example above, we can see that this seller has been selling on Udimi for 10 years.

We can also see that he's a ClickBank Platinum member, which means he's doing *at least* \$250K a year in sales.

And we can see that he's in the make money online niche, which potentially makes his list a VERY good fit.

But the thing I like most about Udimi is that it allows you to drill even deeper...



This little section below the seller's bio can provide you with a goldmine of information:

 From Latvia. Member for 10 years

 **2908 / 19** Confirmed positive ratings from Udimi buyers

 **83%** Percent of customers who got sales

 **\$0.79** Price per click that passed all Udimi filters

 **22%** Repeat orders from the same customer

 **online** User is currently online. 🌞 Time: 16:11





You want to look for sellers with a high percentage of repeat orders.


You also want to look for sellers who have a high number of repeat orders from the same customer.

This seller ticks both of those boxes.

About me and my offer

 Top 4 in May 2024 for sales

 Sold 11 solos recently

 Hall of Fame member. 42 awards

We can also see from screenshot above that they were in the top 4 last month for sales, and have won 42 Hall of Fame awards during their time as a Udimi seller.

All seems to be checking out so far, but we're not done yet...





The third and final step is to check the seller's reviews.

As you can see below, every single buyer who left a review during this 3-day period in June got sales.

Better yet, all of them received 5–10% more clicks than they paid for on average.

Reviewer	Date	Review Text	Udimi Stats	Rating	Feedback	Sales
Douglas Holley	11 Jun 2024	Mr. Thomas Freeman's results almost caused me to drop my laptop...6 SALES & 56 OPT-INS. Going to complete this review and go put in another order...requesting 300 clicks this time. Thank You Mr, Thomas Freeman...I'm very well pleased.	Delivered 245 out of 225 visitors (+9%)	★★★★★	👍	GOT SALES
DigitalWasim	10 Jun 2024	Wonderful. Great run. Received good optin rate. I will buy again without any hesitation.	Delivered 214 out of 200 visitors (+7%)	★★★★★	👍	GOT SALES
King Canlas	9 Jun 2024	Good run! Thanks Thomas!	Delivered 220 out of 200 visitors (+10%)	★★★★★	👍	GOT SALES
Phillip Jayson Murillo	9 Jun 2024	Great run. Got a sale!	Delivered 529 out of 525 visitors (+1%)	★★★★★	👍	GOT SALES

I certainly like what I see here.

This seller appears to be reputable and has a proven track record of delivering high-quality traffic.



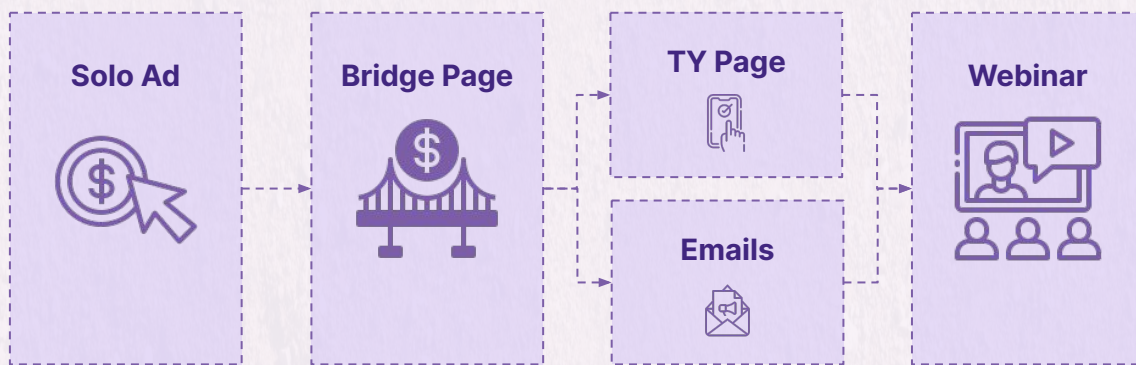


There's only one problem:

Most solo ad vendors do NOT allow you to send traffic directly to an affiliate link.

So, what's the answer?

Enter the "Bridge Page Method."



Instead of driving the traffic directly to your affiliate link, you "divert" it to a bridge page.

This bridge page can be an advertorial, a long-form blog post, or a downloadable lead magnet.

The format of this page isn't important.

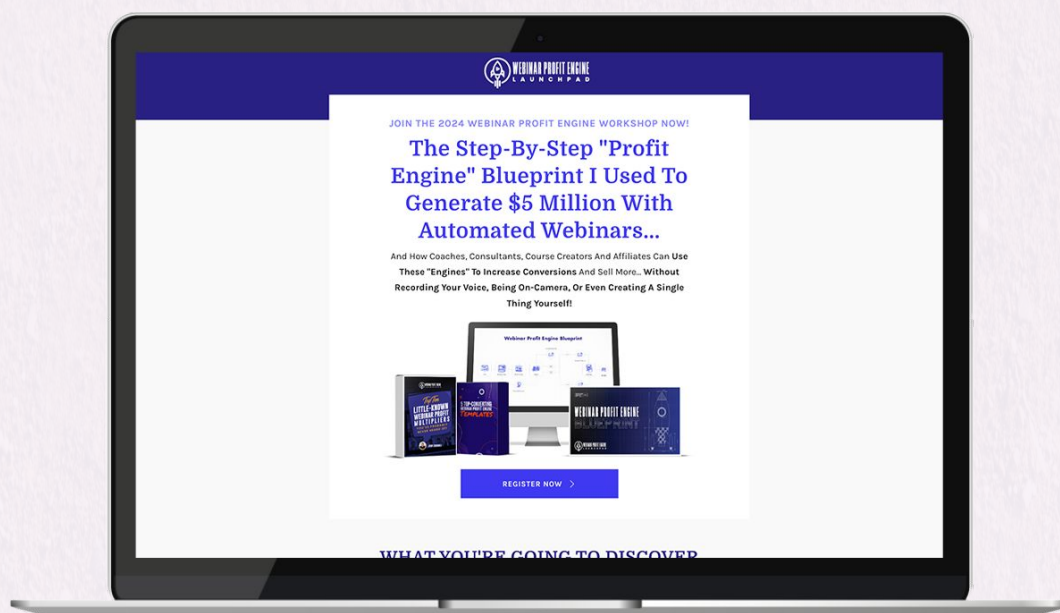
What's important is that it pre-qualifies your traffic so that they convert better when they get to the Ambassador webinar.

Crucially, it also needs to "capture" your traffic.

In simple terms, this means collecting people's email addresses so that you can follow-up with them later.



Here's an example of one of my bridge pages:



If you become an Ambassador of mine, I'll even give you your very own custom-branded version of this bridge page.

(Including ALL of the funnel pages, sales copy, graphics, email swipes, and more.)

This will allow you to collect ALL the leads you generate in the Ambassador Program and grow your list while earning commissions at the same time!

Points to consider:

- Start with small investments (\$50-\$100)
- Don't expect instant returns (though it CAN happen)
- Always write your own email swipes (or use the ones I've written for you)

7. The Self-Marketing Funnel



Have you ever heard the phrase, “*Your network is your net worth?*”

It’s spot on.

There’s untapped earning potential hiding right in your social media network.

And the best part? It’s simpler than you think to tap into it.

This strategy enables you to turn your social media followers into a steady stream of commissions.


It works on any social media platform. But my suggestion is to focus on Facebook.

Why?

Because you won’t find a single digital marketer who *isn’t* on Facebook these days. And digital marketers are the PERFECT target audience for the Ambassador offer.

Important: I’m NOT talking about setting up a business page or running ads here. This is ALL done using your personal Facebook profile.

Let me walk you through it...



Priming Your Profile

The first thing you need to do is “prime” your Facebook profile.

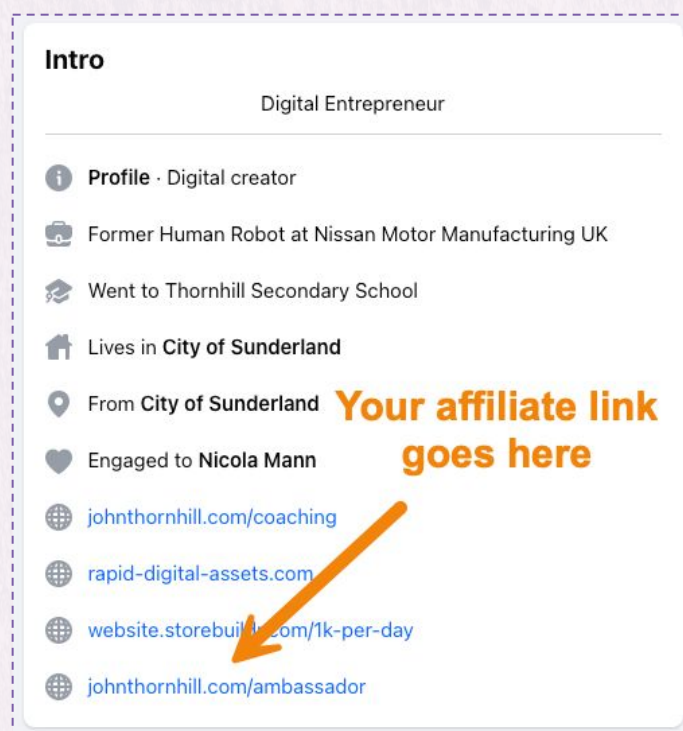
Your goal here is to position yourself as an authority figure.

That way, when a potential Ambassador clicks on your profile, they immediately look to you as someone they can trust, follow, and believe in.

You can do this in just 3 simple steps:

- Add your affiliate link to your bio.
- Post 10-15 times in week 1 to “prime” your profile.
- Post 1-2 times per day thereafter.

Here's an example of my Facebook bio. This one link alone generates hundreds of new leads for me every single month:





What To Post

The best posts demonstrate what is possible for your followers while destroying the myths and objections that stop them taking action.

Here's how to make sure YOUR posts do *exactly* that:

- **Transformation vs. information:** Your posts should be transformational (i.e. giving them a new perspective), rather than informational (i.e. giving them new tips). Why? Because education doesn't make people feel the pain that will move them to take the action they need to take.
- **Future pacing:** You want to use your posts to paint a picture on your profile of what is possible for your followers. Your posts should inspire people to have a different result than what they are experiencing right now.
- **Power of story:** Sharing stories can help your followers uncover things that they couldn't uncover on their own. This creates valuable mindset shifts that can translate to BIG sales—all while creating greater trust and connection in you.
- **People, not robots:** Remember, every time you post you are building relationships with REAL people. So you should talk to and treat them as you would in-person.
- **Polarizing:** Finally, you want to write posts that polarize people, so you are getting the RIGHT people raising their hand and turning everyone else away. Use your posts to speak to the specific problems and challenges that digital marketers are facing.





Simple Post Framework

The framework we follow to write posts for our self-marketing funnel is simple. Here's how it works:

- **Mistake:** These should be common mistakes that your followers are currently making. You want these ideas to be controversial, against the grain, and provide clarity.
- **Pain:** Next, show them what happens if they don't change. This should be the negative consequences of continuing down the "old" path.
- **Gain:** Next, you flip the script and show them what is possible for them when they *do* change. This should be the benefits that the Ambassador offer provides.
- **Fix:** Finally, share what they must do to change. Notice that I said *what*, NOT *how*. Giving them a bunch of "how-to" isn't going to make them take action to change their lives.

Remember, this is your *personal* Facebook profile, so you don't want it to feel like a pitchfest. As a general rule of thumb, I like to include a soft call-to-action in every third post I write.

Example:

"Tired of being stuck in the low-ticket grind and ready to unlock the full potential of your offers? Then drop me a DM and let's chat!"



The '2-Step' Post

One of my favourite ways to leverage social media to promote the Ambassador Program is The 2-Step Post.

This is where you offer your followers a free resource (i.e. the Ambassador webinar) and force engagement by asking them to comment below if they want it.

Then you send a direct message with your affiliate link to anyone who comments on your post.

As you can see, the post below got 362 comments—*within hours*—and it's just 27 words!

John Thornhill · 29 March 2021 · 🌐

Over 6 figures generated from just one account so far this month. Ask me how and I'll send you some free training showing you how it's done.

TRANSACTION QUALITY		
VENDOR	AFFILIATE	
Feb 01 - Feb 28 Mar 01 - Mar 28		
Current Sales :	\$104,170.53	313
Last Month :	\$39,932.99	201
Current RFND :	\$303.80	3
Last Month :	\$194.00	2
Current CGBK :	\$497.00	1
Last Month :	\$631.59	2

RATIO	RFND/Sales Count : 1.00%	
	Last Month : 1.00%	
	CGBK/Sales Count : 0.30%	
	Last Month : 1.00%	

*All values shown in gross dollar amounts

Phil Henderson, Alex Jeffreys and 137 others · 362 comments · 8 shares

Like · Comment · Share



Posting In Groups

You also want to be posting in marketing-related groups.

There are hundreds and hundreds of these groups out there. For example, the ClickFunnels group has over 300,000 members.

However, the content you post in groups needs to be more informational and value-driven than what you post on your personal profile.

Why?

Well, there are two reasons:

First, posting promotional content against the rules in most groups and will get you banned almost instantly.

Second, you want people to click on your personal profile to learn more about you.

And in order to do that, your posts must make them think that connecting with you can offer them value in some way.

Value bomb posts

One of the best ways to do that is with a “value bomb” post.

This is where you dive deep into one specific topic.

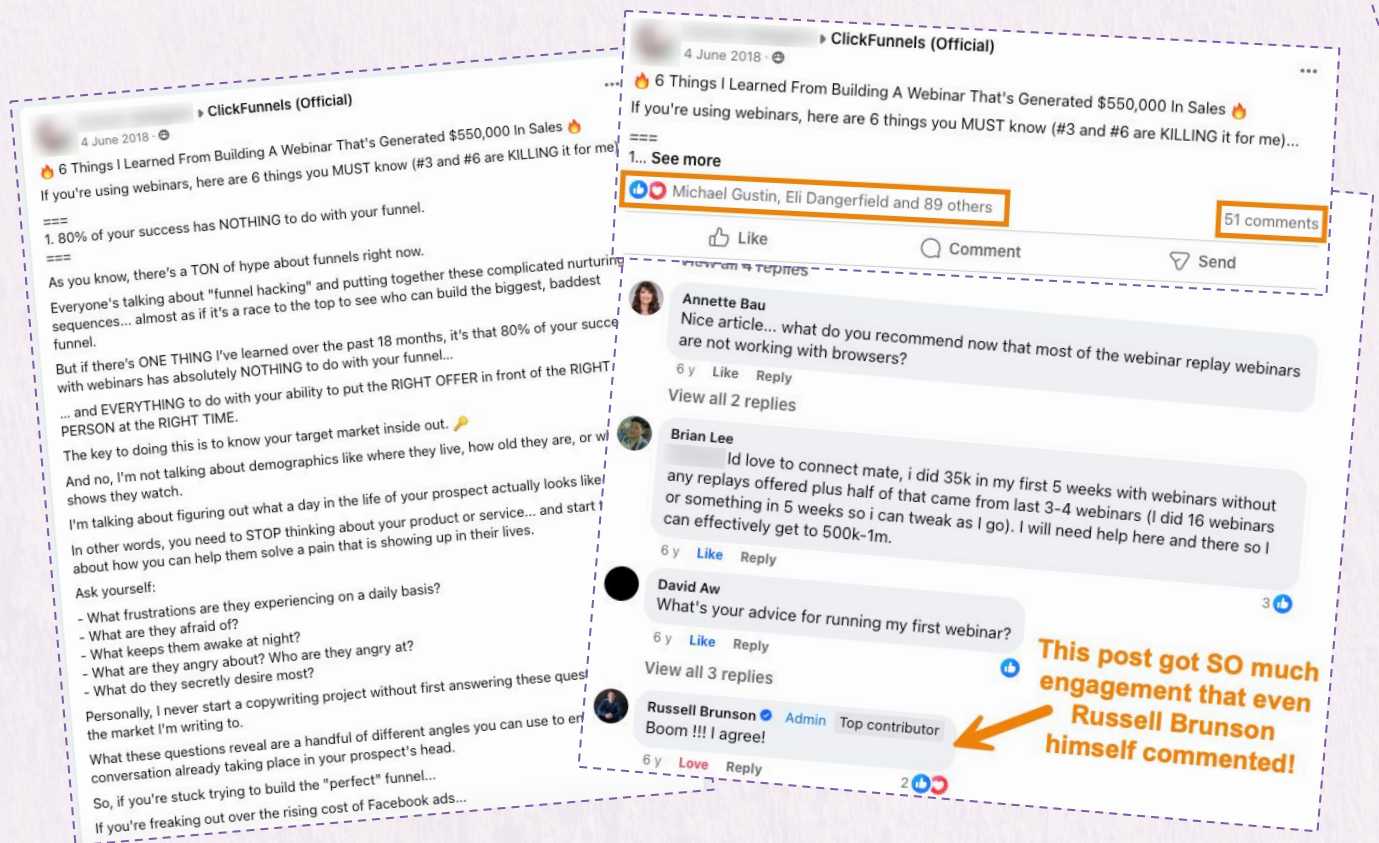
For example, maybe you’ve been split-testing headlines, working with AI tools, or





These posts should be like a case study breakdown of everything you've learned on that subject.

Here's an example:



This post got 91 likes, 51 comments, and even ClickFunnels owner Russell Brunson responding to say he agreed!

Questions

Another great way to get engagement in groups is by asking questions.

However, you don't want to ask closed questions that elicit a direct "yes" or "no" response.

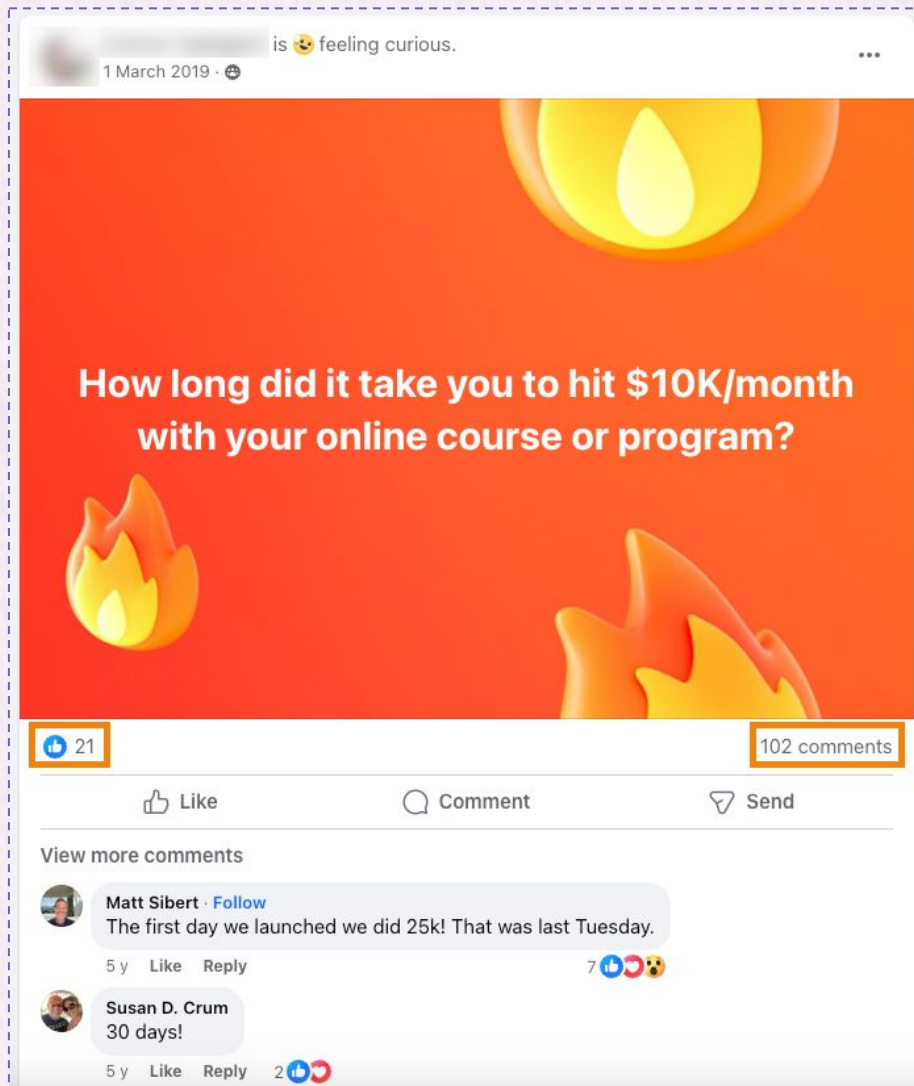


Instead, you want to ask open-ended questions.

Your goal here is get people talking about their experiences, problems, goals, and challenges.



Here's an example:



This post got 21 likes and 102 comments and it's only 16 words!

The reason this strategy is so powerful is that encourages people to talk about themselves. (And we all love talking about ourselves, right?)





Group Posting Framework

As with posting on your personal profile, the formula for success when posting in groups is this:

Quality + Quantity + Consistency

The more effort you put in here, the better your results will be.

This isn't just "once and done." It's an ongoing strategy.

You're planting seeds that may take a while to bear fruit (be it 1 week, 1 month, 3 months, etc.)

Here's the schedule I recommend:

- Post 3 to 5 times per week in groups. (Important: Do NOT post the same post in multiple groups!)
- Post at least 5 comments per day on other people's posts.
- Send friend requests to anyone who likes or comments on your posts.
- Add at least 5 friends per day from groups.





Turning Connections Into Cash

Remember, your ultimate goal here is to get people off Facebook and onto the Ambassador webinar.

That's why you want to be initiating a conversation with at least 10 people every day who comment on your posts (either on your profile or in groups).

Don't just try to sell them here.

You want to be sincere, provide value where you can, and have a REAL conversation.

Find out what matters to them, find out what they're trying to achieve, and find out what their biggest challenges are.

Then, if it makes sense and you think it could genuinely help them, you can use your affiliate link to send them to the Ambassador offer.



8. Instagram Influencers

Ever wondered how to tap into the power of influencer marketing to boost your commissions?

I've got you covered.

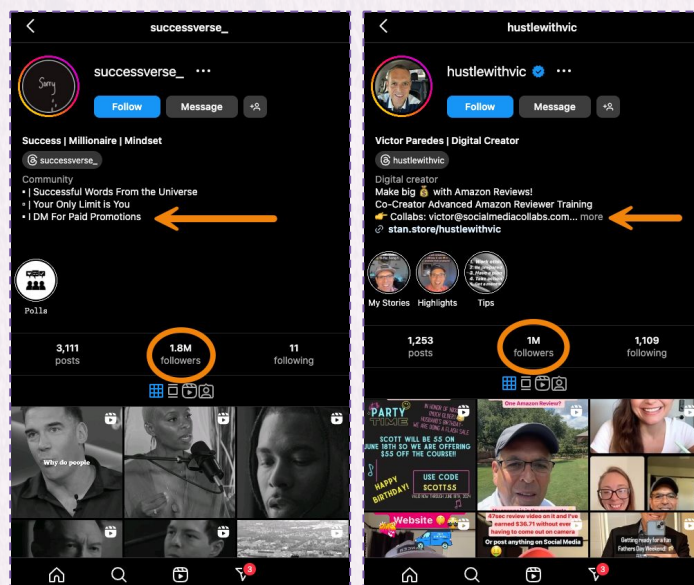
In this strategy, we're going to use Instagram and people with tons of followers to sell the Ambassador Program.

The best part? You DON'T even need your own Instagram account. Because these influencers are going to do all the hard work for you.

Here's how it works:

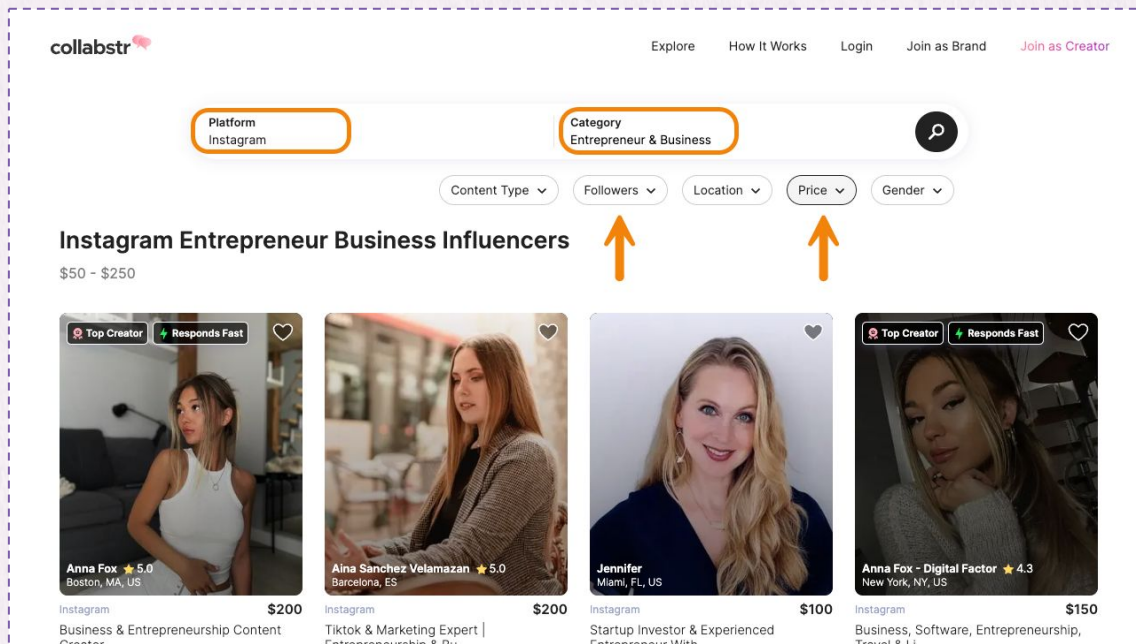
First, find some accounts with a ton of followers.

This is as easy as searching on Instagram for popular keyword phrases like "affiliate marketing", "online business", "passive income", etc.





You can also use Collabstr.com to find these accounts.



This is a website where you can hire influencers with large followings to create promotional content about pretty much anything.

From the home page, simply choose Instagram as your platform, select the Entrepreneur & Business category, then hit Search.

You can even filter accounts by number of followers, location, etc.

As you can see, the first result here is listed as a “Top Creator” and has 5-star reviews, so that’s a good place to start.

Simply click on the creator’s profile to learn more about them.









As you can see, this influencer focuses on business, entrepreneurship, and online side hustles:

I specialise in creating short videos focused on travel, lifestyle, **business, entrepreneurship, and online side hustles**. Through visually captivating storytelling and informative content my goal is to inspire & educate viewers. Whether it's sharing useful tools, sharing business tips, or exploring online income opportunities, my videos engage and empower audiences. I adapt my content for different platforms, utilising SEO strategies in my scripts for captions and minimalistic style up to date selling marketing style to maximise reach and engagement.

Packages ⓘ How does it work?

All Instagram TikTok UGC YouTube

1 Instagram Photo Feed Post Talking or Trendy way to showcase the offer/product/service in a non-salesy way.  Continue	\$150
5 Instagram Stories  Continue	\$150
1 Instagram Reel (30 Seconds)  Continue	\$200
1 Instagram Reel (60 Seconds) PROMOTIONAL VIDEO. Storytelling & Showcasing the offer/product/service. I offer a promotion that showcases your offers, products, or services ... See More  Continue	\$250

She also mentions online income opportunities, so this could be a good person to work with.

When considering packages, I always recommend choosing “photo feed” or “reel” posts as they will stay on the influencer’s profile and continue to drive traffic.

Stories, on the other hand, expire after 24 hours.

Either way, the good news is there are thousands of influencers out there who are desperate for products to promote.

Why?

So they can make money from their Instagram page!



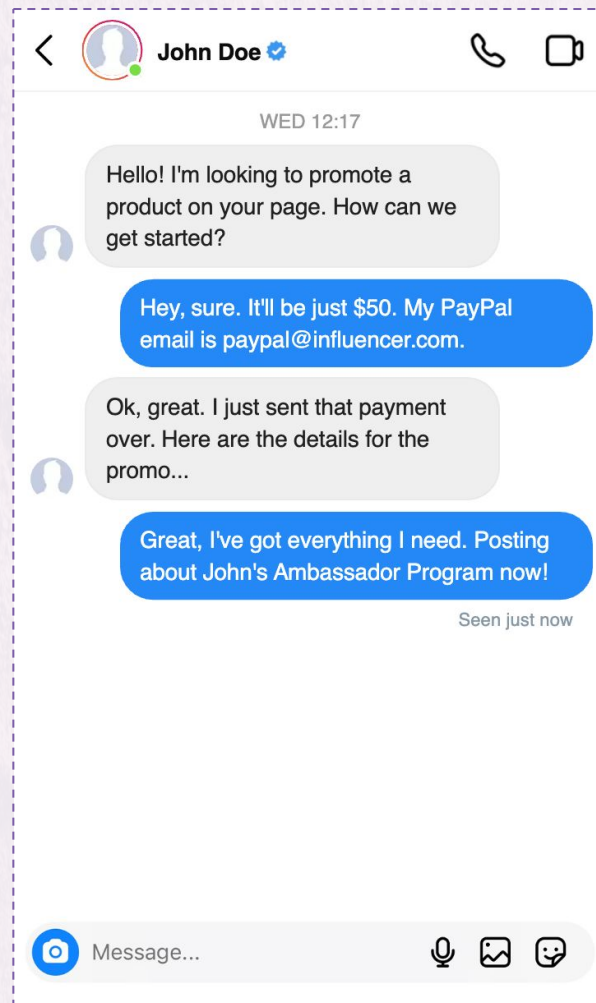


Best of all, approaching them couldn't be easier.

All you do is message them and tell them that you'd like them to promote the Ambassador Program.



They will HAPPILY accept!



All you do is say *"Hi, I'm looking to promote a product on your page. How do we get started?"*

The influencer will then respond by sending you all of the information you need. It's that simple!





Here's What Will Happen Next...

- The influencer with tons of followers posts about my Ambassador Program on their Instagram account.
- Thousands of people see the influencer's post.
- This drives qualified traffic to YOUR unique affiliate link.
- You make sales and commissions—*without lifting a finger!*

Then you simply rinse and repeat the process.

For example, if the promotion goes well, the influencer might offer you a discount on a series of posts.

Or, you can follow the same process I just showed you to find new influencers. It's up to you.

Can you imagine having an influencer with tens of thousands of followers promoting your link?

Your link will be seen by thousands of potential customers. And more eyes on your link means more commissions for you.

Ready to get started?

Get my **Influencer Outreach Templates** FREE when you become an Ambassador at successwithjt.com/jvdeal and see for yourself how Instagram can be a game-changer for your promotional efforts!



9. YouTube Jacking

YouTube Jacking is a simple strategy that lets you piggyback on the traffic of existing popular videos.

It involves contacting YouTube creators and offering to pay them to insert a link in the description of their video.

There are 3 things I look for to identify videos with the perfect audience for the Ambassador offer:



Relevance

Ensure the Ambassador offer is aligned with the interests of the audience



Engagement

Analyze the content creator's engagement with their audience (comments, likes, shares)



View Count

Focus on videos with a substantial, but not overwhelming number of views (to avoid high costs!)

More specifically, I have a strict set of criteria that I follow to ensure maximum conversions from the links I place.

Here it is:

- **Target videos that are 1-6 months old.** These videos have had time to gather a steady stream of views but are not outdated. Which indicates potential for ongoing traffic.



- **Aim for videos with a view count between 10,000 to 100,000.** This indicates a good level of engagement without being overwhelmingly high. Which means the creator is likely to be more open to collaboration opportunities.
- **Look for channels with 5,000 to 50,000 subscribers.** This suggests a loyal and engaged audience. But the creator might be more open to small-scale collaborations than larger, more established channels.
- **Check for videos with a healthy engagement rate.** A high engagement rate (i.e. 5-10% of views) indicates an active and engaged audience, making it more likely that a collaboration will be profitable.
- **Check if the video is already promoting a product or service.** Analyze the description for any sponsored links or affiliate links. Avoid any videos with existing promotions or sponsorships, especially if they are competitors. This can lead to audience fatigue and lower engagement with new offers.

Now, you're probably wondering:

"But John, how do I find the email addresses of these people?"

Well, it's actually a LOT simpler than you probably think.

The first place you want to check is the video description. Some creators will list their email address for business enquiries at the bottom of the description.

You can also try navigating to the channel that posted the video.



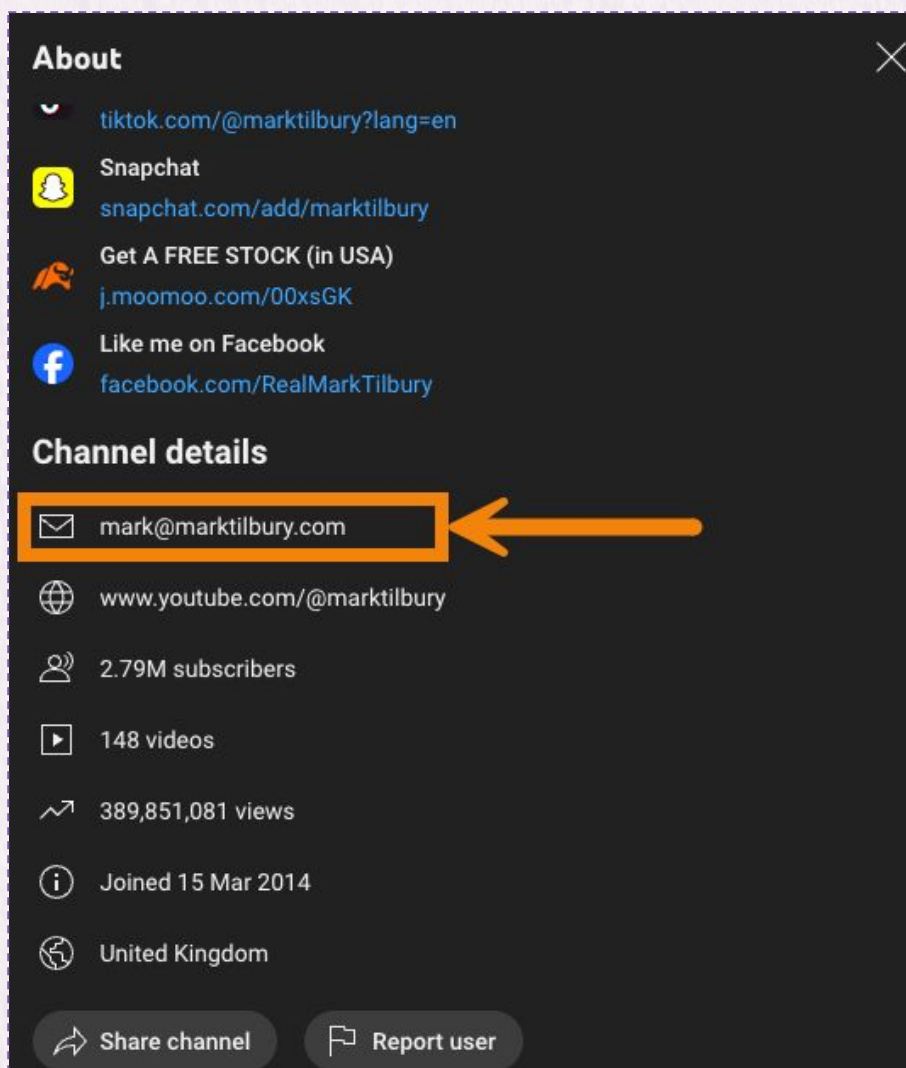


You can do this by clicking on their channel name underneath the video.

Then go to the 'About' section.

You want to scroll down here and check the 'For business enquiries' section.

You'll normally find an email address there.



Remember, these creators are actively looking to collaborate with others, so you'll usually find their contact details front and center.





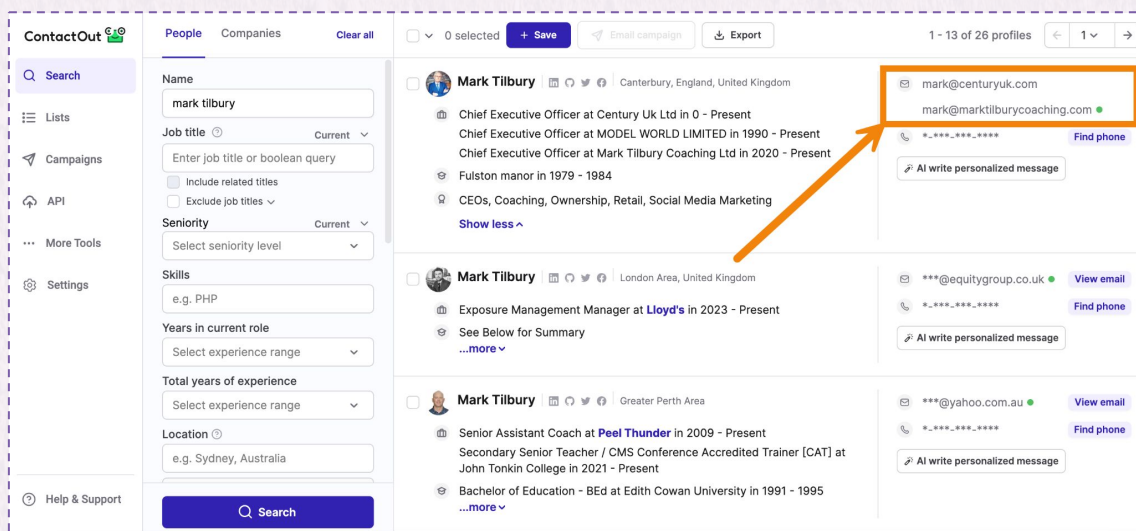
But what if you CAN'T find them front and center?

Well, that's where scraper tools like ContactOut.com, Modash.io, and Hunter.io come in.

These tools are specifically designed to help you find YouTuber email addresses—in seconds.

They have databases of millions upon millions of YouTubers, both new and established.

With ContactOut, you get up to 40 free searches per month.



This search took me 10 seconds and gave me 2 alternative email addresses for the owner of the channel we just identified.

Those 'For business enquiries' email addresses get bombarded with spam, so this is an invaluable “backdoor strategy” to have at your disposal.



Once you have the contact details of the YouTube creator, the next step is to craft your outreach message.

Sounds scary, right? But it's actually super simple.

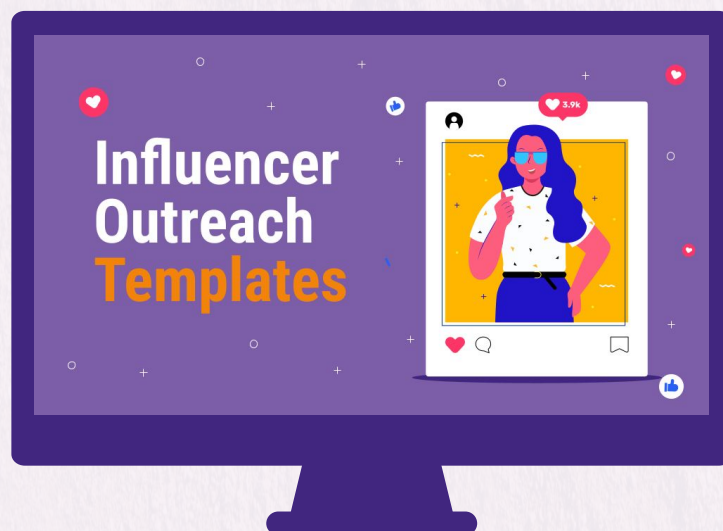


The template I give to my Ambassadors consists of four key elements:

1. Open by complimenting them on their video (being specific is key here).
2. Makes them an offer and immediately tells them WHAT'S IN IT FOR THEM!
3. Cements my authority as the creator of the Ambassador Program (so they know they're endorsing a quality product).
4. Asks them to respond.

Want to get your hands on my fill-in-the-blank **Influencer Outreach Templates** for YouTube AND Instagram?

Then join the Ambassador Program now at successwithjt.com/jvdeal.



10. Join The Ambassador Program

Now, you may be wondering:

“John, why would I pay to join the same program I’ve signed up to promote as an affiliate?” 🤔

So let me explain.

When you become an Ambassador today, you’ll still be promoting the same 7-figure webinar that you signed up to promote as my affiliate.

But as an Ambassador, you’ll also be capturing ALL the leads you generate and building your email list at the same time.

(This means I will NEVER email your leads or compete with you.)

Better yet, I’ll include a TON of additional tools and resources to help you drive traffic and make sales—starting TODAY!

Heck, I’m even going to send you MY traffic and customers for the next 90 days and you will earn commissions on every single sale—*without lifting a finger!*

But that’s just the tip of the iceberg.

Let me walk you through everything you get when you join...



Copy & Paste My \$1.7 Million Funnel

As an Ambassador, I'll let you copy and paste my highest converting webinar and put it to work in your own business.

You'll get the registration page, the thank you page, the webinar itself, and the checkout page. The offer sells for \$797, and you will earn a 50% commission on any sales you generate.

With this webinar, there's no trial and error. The hard work has already been done for you. All you have to do is get this webinar in front of the right eyeballs.

Then, follow all the steps I show you and in only a handful of days your ClickBank account could be flooded with high-ticket commissions.

But it doesn't stop there.

You will also earn 50% commission on any backend sales—up to \$3,493.00 per sale in total.

With over 20 years of experience of creating numerous 7 figure offers, I have a bulletproof backend funnel in place to maximize conversions across ALL of your traffic.

All of the products in the funnel are tried, tested and proven. And they are *specifically* designed to compliment the main offer, so you can expect extraordinary conversions on EVERY promotion!

This means you'll be able to collect automatic commissions by promoting the Ambassador Program—without a doubt!





Residual Income From Monthly Memberships

Would you like to earn residual monthly income?

I've worked hard for many years to build a long client list and I have multiple programs selling around the clock 24/7, 365 days a year.

Some of these programs are recurring programs where people pay us every single month.

The Ambassador funnel contains 10 different software and training products that have monthly fees, which you can immediately start getting paid from.

You can earn up to \$98.50 every single month for just ONE conversion.

Can you imagine if you referred just 10 people? That's \$985.00 in commissions every single month!

And this isn't hypothetical.

We're talking about proven funnels, proven high-converting pages, stuff that's been around for years and done millions in sales.

Top Affiliates ?

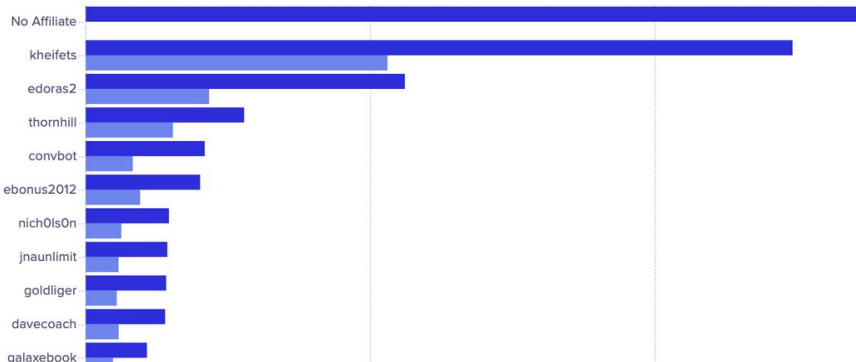
04/06/2021 - 04/04/2023
Custom



Product
All

Account
All

877 Active Affiliates \$1,246,851.56 Gross Sales \$405,641.84 Total Affiliate Payout





100% Commissions On Backend Offers

You'll also earn commissions on 12 of the best trainings for people who are looking to "get started" with their first online business.

These are my flagship offers for new students.

And I'm giving you this arsenal of best-selling products to sell as your own and keep ALL of the money for yourself.

Yes, you get to keep 100% of all the money from these sales for yourself.

And I even give you ready-made promo tools you can use to do this.

Remember, we are going to send 99 days of emails, so all the selling and fulfillment is done for you. All you have to do is collect those commissions over and over and over again.

This means you don't need to create and launch your own product.

You don't need to become an expert.

You don't need to get on camera.

Heck, you don't even need proof. Because you'll be piggybacking on all the proof I give these people when they land on one of my offers.

successwithjt.com/jvdeal



Done-For-You Lead Funnels

You'll be able to clone not one, but TWO of my high-converting lead funnels!

You can use these lead funnels to set up your bridge pages and generate solo ad traffic. Both funnels include a done-for-you lead magnet, an opt-in page, and a thank you page.

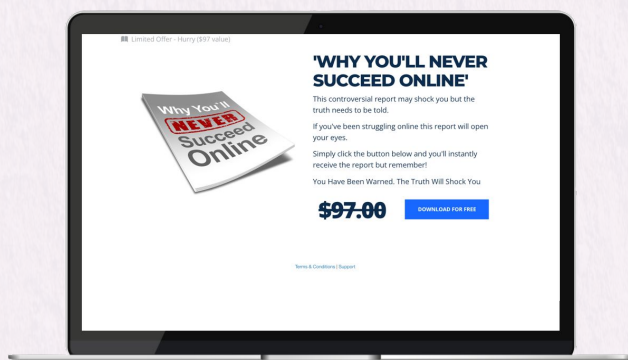
These lead funnels will be custom-branded with your unique Ambassador link and you will receive a 50% commission every time someone buys through your link.

But what's even more exciting is the “know, like, and trust” factor that a lead magnet gives you!

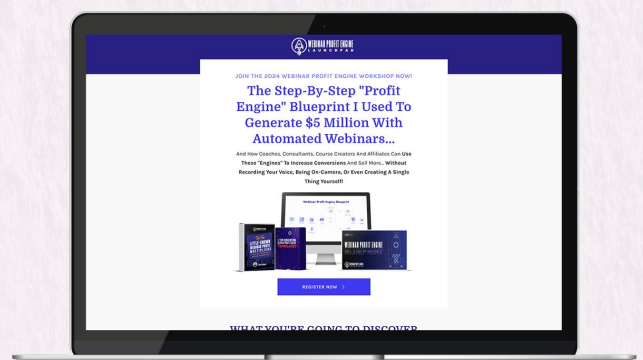
You'll gain instant trust and credibility with new subscribers. And I'll show you how to leverage that authority to convert those subscribers into paying customers.

In fact, I'm including a 9-part email sequence that does all the heavy lifting of getting people onto the webinar for you—*100% automatically*.

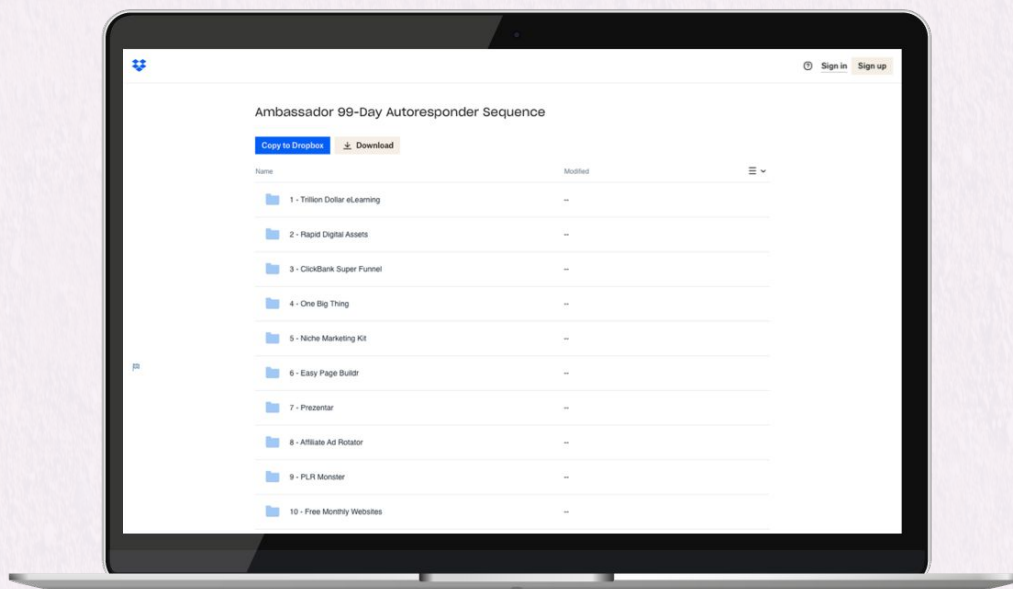
PDF Report



4-Part Video Workshop



99 Days Of Done-For-You Email Promos



Maybe you've never written a promotional email in your life before.

So, even though you recognize the crazy high value of using my proven funnels to grow your email list, you have no idea what to write or send to that list.

But don't worry. I've got your back.

As my Ambassador, you'll get 99 days of done-for-you email promotions plugged right into your autoresponder.

These emails will pay you 100% commissions on my products and 50% commissions on some of the hottest offers on ClickBank.

(Offers that I have *personally* tested and given my seal of approval to.)



As my Ambassador, you'll get guaranteed fast-track approval and all of the ready-made promos you need.

Each email will contain your affiliate link and has the potential to earn you commissions—*all on complete autopilot!*

And because they've already generated MILLIONS of dollars in affiliate commissions, your license to use these emails has a crazy high value.

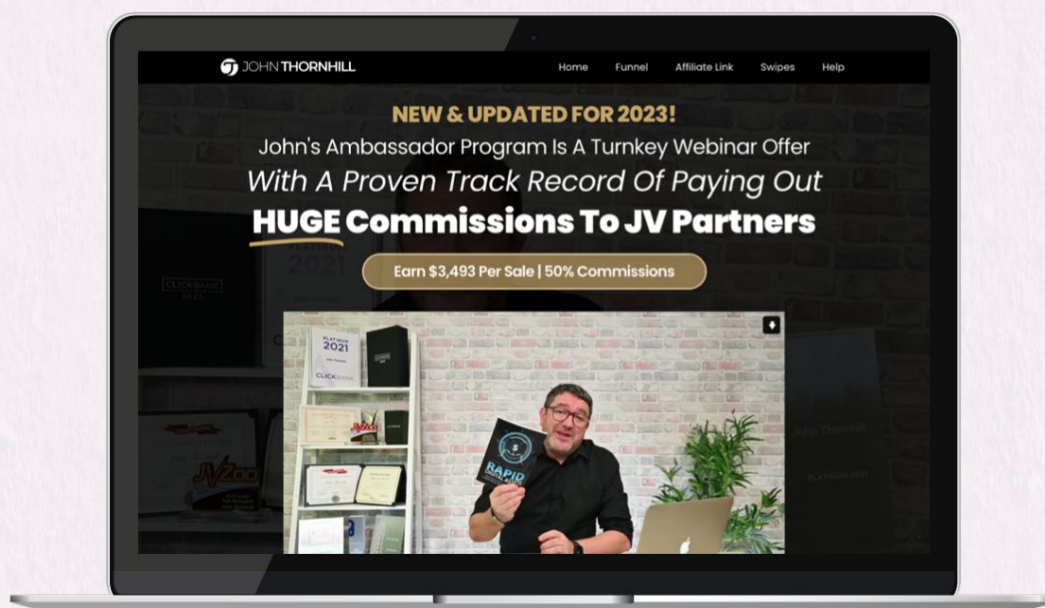
In fact, even based on the low-end scale of what most copywriters charge, these 99 promotional emails are worth a *minimum* of \$9,900!



successwithjt.com/jvdeal



Recruit Your Own Affiliates



One of the BIG benefits to becoming an Ambassador is that every referral you send automatically becomes your affiliate.

This allows you to earn lifetime commissions on any sales they generate—up to \$1,946.50 per sale.

I will personally split the profits from these sales with you 50/50. This means if you recruit an affiliate who generates \$10,000 in sales, you will earn \$2,500 in commissions—*without lifting a finger!*

You'll even get your very own custom-built JV page that recruits these affiliates for you. The more affiliates who sign up to promote from your JV page, the more you will earn.

There's a conservative value of \$10,000 on this one component alone, but it's yours FREE when you upgrade today.



Done-For-You Traffic

As my Ambassador, my goal is to invest in you so you can grow your new business.

After all, the more money you make, the more money I make.

That's why, for the next 90 days, I'm going to send you traffic that I KNOW converts via my proprietary "traffic rotation" system.

This is NOT me teaching you how to get traffic. This is me actually driving traffic FOR you.

Here's how it works:

I take your Ambassador link and promote it on my blog and in my daily emails to bring you hands-free leads and sales.

Yes, I'm going to send traffic to YOUR Ambassador link for you and you will earn lifetime commissions on it.

This means you get paid without doing anything.

The reason I offer this is because it's a win-win for both of us.

Think about it...

You get free traffic every month paid for by me. (Who doesn't want traffic paid for by someone else, right?)

And in return, I get to work with Ambassadors who are more committed than ever to growing their business.





After all, if you're at least getting *some* traffic...

If you're growing your list...

If you're earning commissions...

Then I know you're going to be FAR more excited about promoting the Ambassador program!

That's why I'm not just *teaching* you how to fish...

I'm GIVING you the fish as well by sending you 100% free traffic!

By now, you're probably starting to realize why my Ambassador Program is one of the most in-demand programs on the entire internet.

(And why everyone and their dog is trying to get access to it.)

Get 90 days of free traffic when you become my Ambassador today at successwithjt.com/jvdeal.

successwithjt.com/jvdeal





Monthly Guest Post On My Blog

I'll let you publish a monthly guest post on my blog—for an entire year!

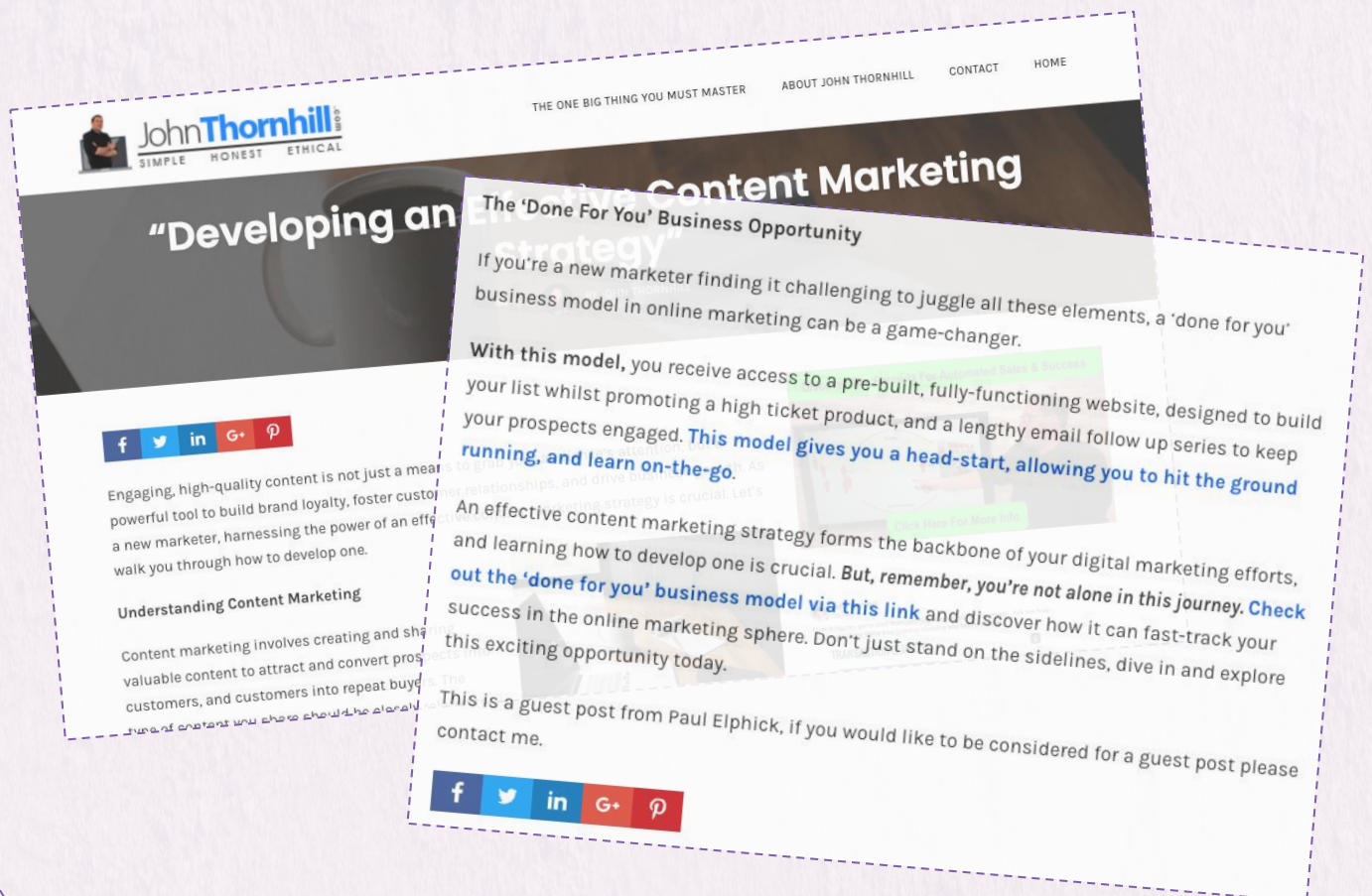


Every post will contain your Ambassador referral link, and many readers will click the link to find out more about you.

This link will take them to YOUR custom-built webinar funnel, and every time they make a purchase you'll get paid.

I'll even promote each post to my 20,000+ readers and social media followers. Which means just ONE post could generate hundreds of subscribers and \$1,000s in commissions for you.

You get this along with the other Fast-Mover Bonuses when you upgrade right now at <https://successwithjt.com/go>.





Unlimited Reciprocal Promotions

If you scratch my back, I'll scratch yours!

As one of my Ambassadors, I will happily support you with a reciprocal promotion anytime you have something valuable to share that I feel is a good fit for my audience.

I'm not just talking about a one-time thing here, either.

If you can continue cranking out quality products that my subscribers love, then I'm happy to continue promoting for you again and again.

I have a highly engaged list of more than 100,000 subscribers and customers, along with a proven track record of topping my JV partners' leaderboards.

It should go without saying that this one element alone has the power to multiply your investment in the Ambassador Program many times over.

A.I. PARTNER & PROFIT	
Position	Name
#1	John Thornhill
#2	M Abdelmegid
#3	Trevor Carr
#4	Jim Daniels
#5	Demetris D-Papa
#6	Jono Armstrong
#7	Diego Hernando
#8	Mark Wightley
#9	Kevin Fahey

GET RANKED SYSTEM	
Position	Name
#1	John Thornhill
#2	Paul Venables
#3	Shelley Penney
#4	Nick Marks
#5	Steve Cooper
#6	Simon & Randy
#7	Allen Martin
#8	Ranjit Ram
#9	Pallab Ghosal
#10	jqadams

AFFILIATE SHORTCUT	
Position	Name
#1	John Thornhill
#2	Gene Pimental
#3	Billy Darr
#4	Lance Groom
#5	Marc Gray
#6	Paul Counts
#7	Gary Garnett
#8	Venkata Ramana
#9	Kevin Krme Byrne



Traffic Trifecta Training

The difference between a successful online entrepreneur making 6-7 figures a year and the online entrepreneur who can never make enough money to make ends meet is THIS:

The successful entrepreneur knows how to generate a predictable, dependable and reliable stream of quality traffic.

And soon YOU will be able to do that, too.

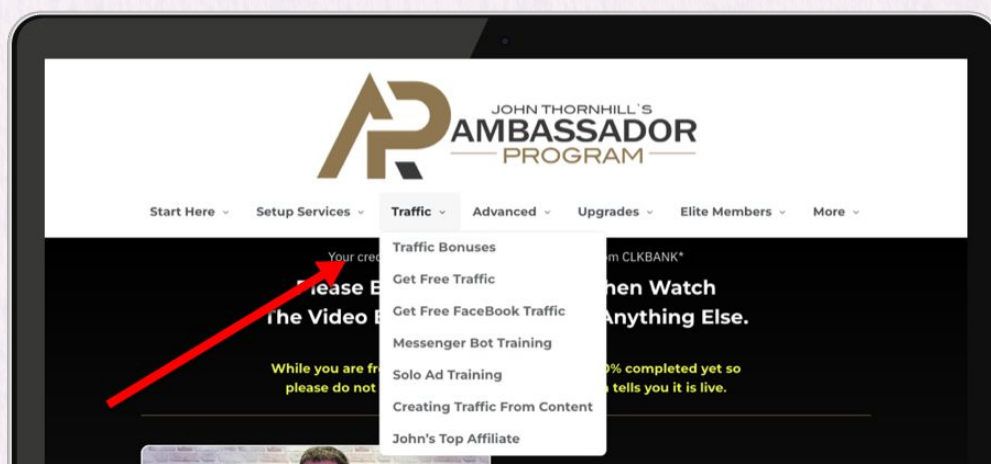
Because my traffic-generating system contains powerful, proven, traffic-getting secrets, tips, and strategies.

Everything you need to generate all the traffic you could ever want or need—*without breaking a sweat*.

They're the same traffic generation secrets that I (and the thousands of Ambassadors I've trained in the past) have used to build highly successful online businesses.

And now YOU can use these proven strategies and tactics to grow your business.

You get this along with the other Fast-Mover Bonuses when you get access right now at successwithjt.com/go.



BONUS #1: The Ultimate Social Media Promo Kit



This Promo Kit gives you ALL the tools you need to turn your social media profile into a self-marketing funnel that generates commissions for you round-the-clock. It includes:

- A **Post Idea Generator** that helps you generate endless writing ideas in seconds.
- A **Rapid Outline Matrix** that you can use to tap into the right emotional triggers that will get your followers to take action.
- And a **Post Metrics Tracker** you can use to track the performance of your posts and see at-a-glance what's working.

successwithjt.com/jvdeal

BONUS #2: The AI Content Calendar



Join my in-house copywriter and resident AI expert, Connor Gallagher, for this special workshop.

He'll take you behind-the-scenes and show you how to use AI to create 30 days of social media content in under an hour.

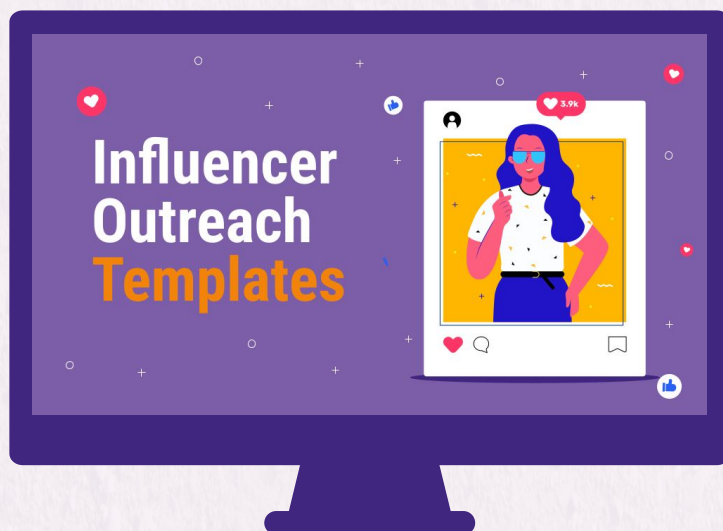
Connor will also give you a downloadable cheatsheet with all 15 of his plug-and-play AI prompts.

You'll finally have everything you need to create original, value-packed content—*with just a few clicks*.

This secret training (at least a \$297 value) is NOT part of the core Ambassador Program. In fact, it's not currently for sale *anywhere*. But it's yours FREE when you become my Ambassador today.

successwithjt.com/jvdeal

BONUS #3: Influencer Outreach Templates



Want to tap into the power of influencer marketing to boost your commissions?

Then these **Influencer Outreach Templates** are for you!

You'll get all of my fill-in-the-blank email templates for approaching Instagram and YouTube creators and striking win-win deals that benefit both of you.

After all, when it comes to negotiating deals, first impressions matter.

Armed with these templates, you'll have everything you need to stand out from the crowd and start driving TONS of quality traffic to your Ambassador link for minimal effort.

successwithjt.com/jvdeal

What's Your Investment To Get Started?

In the right hands, this licence to copy and paste my proven funnel into your own business is worth *at least* six figures.

This is Igor Kheifets, who has earned \$214,186.36 in commissions as an Ambassador:



So asking someone to put down \$50,000 today—if it meant that 12 months from now they had a six-figure business—would be a more than fair exchange, wouldn't it?

However, I'm in the business of stacking the deck in your favor. So a \$10,000 investment should make even the most tech-challenged entrepreneur tenfold in record time.

But, if you act fast enough, you can secure lifetime access for a one-time payment of just \$797 at successwithjt.com/jvdeal.



Here's Why You Need To Move Fast On This

Now, let's talk about why you need to move fast on this.

I can only take on 30 Ambassadors each month and once all the spots for this month are gone, they're gone.

You will then have to wait an entire month before you can try to get in again. And there are no promises or guarantees of that.

In fact, my team had already helped 9 people get set up this month.

Then we had another 6 successful applicants on this week's live training and 4 more people signed up the morning after.

Which means, at the time of writing, there are only 11 places left this month.

So, what are you waiting for?

If you know this is right for you, then [click here to secure your spot now](#)—before it's too late!

Plus, when you join today, you're covered by my unprecedented 365-day money-back guarantee.

More details on how THAT works on the next page...

The 365-Day “Action Taker” Guarantee



The Ambassador Program arms you with my proven funnel that has generated over \$1.7 million in sales and gives you all of the coaching you need to make it work.

I truly believe there is no better program to help you succeed online.

The 365-day 'action taker' guarantee means I'll do everything I can over the next 365 days to help you succeed. If you follow the steps and attempt to drive traffic as shown in the training, you WILL see results.

However, in the unlikely event you don't, just shoot me an email at any point in the next 365 days and I will refund every single penny.

I do this because I am looking for action-takers who want to build a REAL online business, not people who will do nothing and then ask for their money back.



So if you are the type of person who buys something, does nothing with it and then seeks a refund, The Ambassador Program is NOT for you and you should click away now.

However, if you are the type of person who is prepared to take action and is serious about building a long-term income stream, then go to the link below now and let's start working together.

I wouldn't even offer this guarantee if this didn't work. After all, I'm not in the business of coaching people for free.

The reason I offer this guarantee is because the program WORKS, and it works every single time because I'm very selective about who I accept.

There's no risk, no uncertainty, and no unknowns. You just implement the system and money comes out the other side.

Simple.

successwithjt.com/jvdeal



Here's What To Do Next

Ready to become my next 6-7 figure success story?

Then here's what I want you to do next:

1. Choose one of these 10 strategies to focus on for the next 30 days.
2. Go to successwithjt.com/jvdeal and secure your spot in the Ambassador Program right now.
3. Use the done-for-you promo tools, templates, and traffic bonuses to make sales and generate commissions—starting TODAY!

Look, I'm not going to sell you on this.

Because if you were smart enough to get this far, then you'll be smart enough to invest in the Ambassador Program.

As soon as you secure your spot, you'll get instant access to the private, password-protected members area.

Then, simply follow the 30-minute setup tutorial inside to clone my Ambassador funnel and import the 99 done-for-you email promotions into your autoresponder account.

I look forward to hearing YOUR success story!

John Thornhill





Ready To Get Started?

Click the button below to
join the Ambassador
Program now!

Join Now

